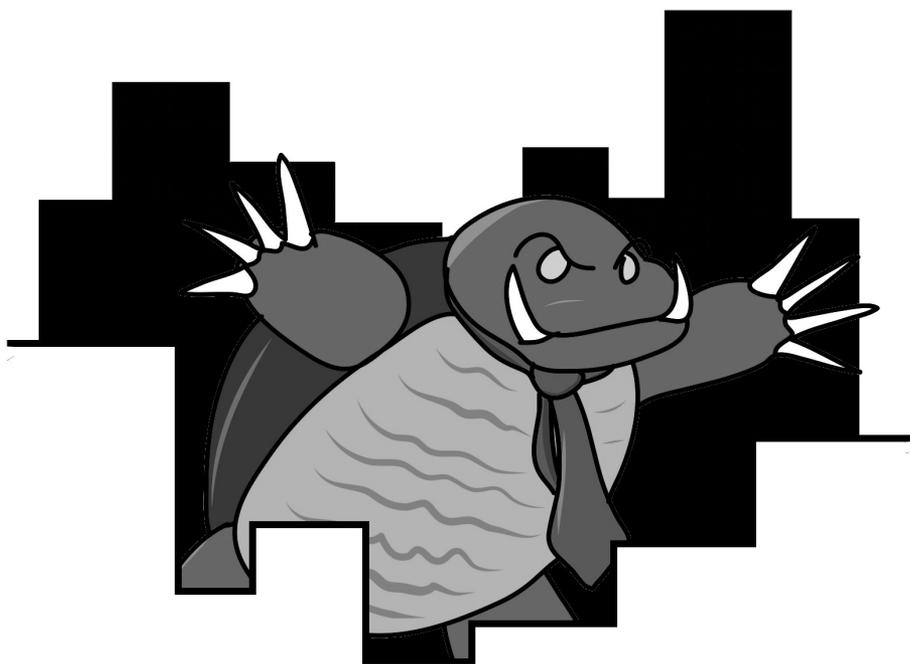


NERD & TIE EXPO

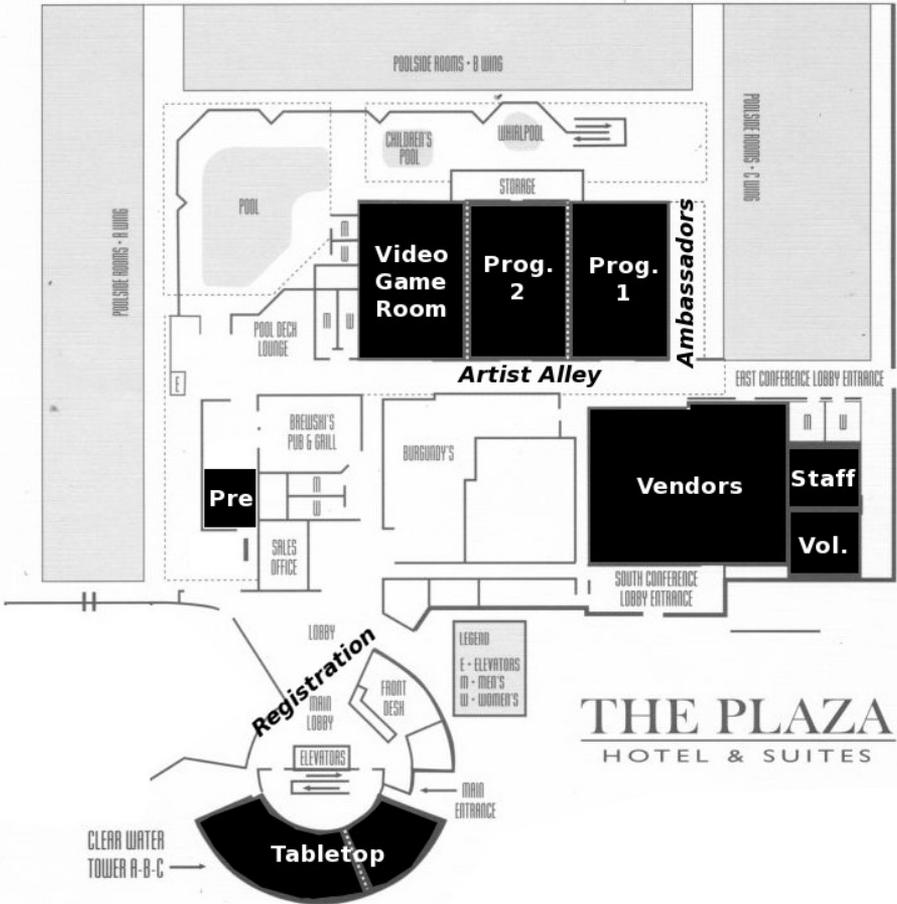
SEPTEMBER 23-25, 2016

Plaza Hotel & Suites - Eau Claire, WI



Program Guide

(I mean, in case you were confused or something)



**The Nerd & Tie Expo was sponsored by
David Schrader and Stephen Sawyer**

*With additional support from
Max Koehn, Kristen Anderson, Paul Langland,
Bryan Novak, Matt Van Winkle, Adam Pulver,
Beth Maus, Dan Mayer, and Craig Sieracki*

Visit us at <http://expo.nerdandtie.com/>

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Important Hours:

Registration Hours:

Friday 11am-8pm
Saturday 9am-9pm
Sunday 9am-3pm

Vendor Room Hours:

Friday 1:30pm-7pm
Saturday 10am-7pm
Sunday 10am-3pm

See Tabletop & VGR Rooms for Posted Hours & Schedules



Convention Rules & Policies

Children 12 and Under

Children ages 12 and under must be registered at the door and must be accompanied by a supervising adult at all times. If a child is found without supervision, the supervising adult will be ejected from the convention.

The Nerd & Tie Expo is an event geared towards teens and adults. Events are often not appropriate or very interesting for small children. Children under the age of six will be admitted for free, but this is offered only as a courtesy to attendees who may have to bring along small children.

Harassment Policy

Nerd & Tie is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age or religion. We do not tolerate harassment of conference participants in any form. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the conference organizers.

Photography and Recordings

You are allowed to take photos in most convention spaces. Photography or video recordings of Artist or Vendor tables requires the express permission of said artist or vendor.

Please do not use flash photography during panels or events. If you wish to take video or record an event, please ask permission beforehand. Panelists may decide to disallow photography, video or audio recording from their event.

Please try to ask politely before taking photographs or recordings of others attending the Nerd & Tie Expo. Photography or video recording that makes another attendee uncomfortable may be in violation of the Nerd & Tie Expo harassment policy.

Nerd & Tie reserves the right to photograph, video tape and/or record you for its own use while you are in the convention space, and reserves the right to use that image in official convention materials.

Weapons

The Nerd & Tie Expo has a "no live steel" policy. Blades longer than three inches are prohibited from the convention space, and carrying one is grounds for immediate expulsion. Any bladed weapons purchased at the convention must be immediately removed from the convention space once they leave the vendor booth. Functional firearms are strictly prohibited from the convention. Realistic weapon props are subject to inspection by staff.

Additional Terms

By registering for the Nerd & Tie Expo you are agreeing to abide by the rules and policies set forth by Nerd & Tie while in the convention space. We reserve the right to, at our discretion, refuse service to and/or eject without refund any person not following convention policies or being disruptive to the convention.

What do I do if [something bad] happens?

Find a person wearing a Red Tie with a Staff Badge. Tell them you need to speak with the Floor Manager or someone in charge. If you can't easily locate someone, there is always someone on duty in the Staff Room (marked on map). If the first person you talk to can't help you, they will get you the person who can.

Tiffany Grant (Voice Actor)

Tiffany Grant is thrilled to return to Eau Claire for the first NERD & TIE EXPO! Best known as Asuka in NEON GENESIS EVANGELION, Tiffany was the first anime voice actor hired in Texas [Feb. 1994].

She's voiced characters in 1600+ TV episodes, OVAs & movies including AZUMANGA DAIOH (Kaorin), CHRONO CRUSADE (Satella), BLUE SEED (Kome), GOLDEN BOY (Madame President), FMP? FUMOFFU (Bonta-kun), GODANNAR (Shizuru), FULL METAL ALCHEMIST (Marta), MABURAHO (Kuriko), ONE PIECE (Nojiko), THE WALLFLOWER (Auntie), TEARS TO TIARA (Morgan) and INFINITE STRATOS (Laura). Video game credits: UNLIMITED SAGA, DEUS EX II: INVISIBLE WAR. Recent projects include EVANGELION 3.33, DENNOH COIL (Daichi & Densuke) and Toonami's AKAME GA KILL.



Ms. Grant has adapted English dubbing scripts for TV series such as HELLO KITTY'S ANIMATION THEATER, MABURAHO, AH! MY GODDESS 2, THE WALLFLOWER, INFINITE STRATOS, TEARS TO TIARA and Toonami's PARASYTE-THE-MAXIM, as well as scripts for several subtitled projects including MIYUKI CHAN IN WONDERLAND and the live-action TOKYO – THE LAST MEGALOPOLIS.

Additionally, Tiffany contributed to the albums "Voices for Peace" and "Voices for Tolerance" www.voicesfor.org. Profits benefit charities like Doctors Without Borders. CDs and downloads are available on CDBaby and iTunes.

Non-anime work includes ARLINGTON ROAD (w/Jeff Bridges) and indie films LAUGHING BOY, DEAD OF KNIGHT & LARS THE EMO KID. Tiffany has years of experience in theatre and commercials and an incurable Hello Kitty addiction! For more, visit TiffanyGrant.net

Guests

Lewis “Linkara” Lovhaug (Atop the Fourth Wall)

Lewis “Linkara” Lovhaug reviews comic books on the internet and that seems to make people happy.

Aside from writing, directing, editing, and pulling his own hair out on a webseries called “Atop the Fourth Wall” where he’s reviewed awful comic books every week for the last eight years, Lewis also has put together a massive retrospective of every season of Power Rangers. Every October, he goes one further in his insanity and produces a DAILY scripted series called “Longbox of the Damned” where he dresses up like a ghoul and promotes horror comics.



You can of course find all of his videos on his site, www.atopthefourthwall.com.

Sean Corse (Famicom Dojo)

In 2006, Sean joined forces with Kevin Tambornino, retro-gaming import enthusiast (and fairly convincing falsetto) to launch the Famicom Dojo web series (famicomdojo.tv). Their mission? To train your game about the history of the video game industry, and how to navigate the skull-splitting reality that gamers face — with humor and bad puns.

Sean also produced and hosted the POWETcast bi-weekly podcast, and wrote scores of news articles for Powet.TV from 2004-2012, contributed entries to the KEEP PLAYING video game review series, and helped to produce several of the channel’s seminal successes, such as Totaka’s Song.

Since his time at Powet.TV, Sean has been working more closely with 4colorrebelliom.com, and continues to produce videos and the weekly podcast for Famicom Dojo, trying every day to use his powers for good, and not total pwnage.



Helena Steele (Cosplayer)

Helena Steele is a nationally published model and actress.

She began cosplaying in the Fall of 2014, and won Best Female and Best Women's Costume at her first convention (Springcon) in 2015. Her cosplays have been featured in City Pages, Geek Girls, Dorkly, and numerous other websites. Her greatest cosplay achievements yet have been her volunteerism with The Royal Sisterhood and TC Heroes of Hope.

She currently resides in Saint Paul, Minnesota.



Bards of the Goddesses (Musical Guest)

Catch a live performance of music from games such as The Legend of Zelda, Halo, Professor Layton, and more by trio Bards of the Goddesses. The performance will feature Gamer's Rhapsody video music convention planning members Thomas Spargo, Kenny Schuster, and Vaughn Rowles on guitar, piano, violin, accordion, and viola. The bards have more instruments than performers, so you'll notice them constantly switching instruments in between pieces and even in the middle of the songs!



Cosplay Contest Rules

Registration:

- I. Cosplay registration is located near the convention registration table in the lobby.
- II. Registration times are from 5:00pm Friday to 4:00pm Saturday.

Costume Guidelines:

- I. All costumes must be appropriate for public settings.
 - a. Skin exposure should obey all public decency laws.
 - b. No exposed under-boob.
- II. No live steel will be allowed on the con premises.
 - a. Purchased weapons from the Vendor Room must be taken immediately to your hotel room or your vehicle; you may not walk the con floor casually with these weapons.
- III. Gun and other weapon props that could be mistaken by a bystander as a real weapon need to be checked by a staff member.
 - a. Please go to the staff room if you question whether your prop is safe or not.
 - b. All prop guns must have a highly visible orange tip.

Contest Guidelines:

- I. Anime, Manga, Sci-fi, and Original Character costumes will be accepted into the contest.
- II. Costumes will be judged based on three levels of experience:
 - a. Beginner
 - i. Novice cosplayers with few to no awards
 - b. Advanced/Intermediate
 - i. Moderately experienced cosplayers with a few awards, but no awards is also acceptable.
 - ii. **Commissioned costumes are required to enter into this category.**
 - c. Master
 - i. Highly experienced cosplayers who have won several awards.
 - ii. **Best in Show award-winners are required to enter into this category, regardless of which costume won the award.**
- III. The cosplayer is ultimately the decider where they want to be placed.
 - a. Judges reserve the right to move cosplayers they feel worthy of a higher place in the judging categories. Beginners can be pulled to Advanced, and Advanced can be pulled to Master.
 - i. You may refuse the request to move up, if you wish.
 - ii. Judges will **never** push someone down into a less experienced category.

Cosplay Contest Rules

Contest Judging:

- I. Judging consists of a panel of 2-3 well-qualified costumers from the convention scene.
- II. Costumes will be judged in three main areas:
 - a. Scope of costume, including labor involved.
 - b. Construction and design, including:
 - i. Precision
 - ii. Effectiveness
 - iii. Originality
 - c. Accuracy, including association to character.

Participating in the Contest:

- A. You must be signed up to compete.
- B. All competitors meet in the Green Room behind Main Programming (near the hot tub) at 6:00pm.
- C. A dry run of the contest will be conducted at 6:30pm:
 - a. All contestants will be allowed to walk across the stage, in order.
 - b. Everyone will get a chance to see the stage and ask any questions.
 - c. Make note of the entrance and exit for the stage, and where to sit in the audience when done.
- D. Pay attention to the Cosplay Head and Cosplay Staff before the contest for directions.
- E. Keep your number token. This is your order in line. It must be with you to get on stage.
- F. Walk-ons can be up to 60 seconds**
- G. Skits can be up to 2 minutes**
 - a. Trust me when I say it feels a lot longer when you're up on stage!
- H. Microphones are available. Motion to the hosts if you need one.
- I. Awards will be given after the Intermission.

Schedule

Friday	Programming One	Programming Two
1:00:00 PM	One Piece Fan discussion	
2:00:00 PM	The Makings of a Great Story	
3:00:00 PM		
4:00:00 PM	Geek Trivia Contest	
5:00:00 PM	Opening Ceremonies	
6:00:00 PM	How (Not) To Make it on Youtube	Langland vs Punch Out
7:00:00 PM	Designing an RPG	Eorzea's Finest (Maybe): A FFXIV Meet n Greet
8:00:00 PM		Craziest Japanese Commercials
9:00:00 PM	<i>Concert Setup</i>	
10:00:00 PM		
11:00:00 PM	Concert	
12:00:00 AM		
1:00:00 AM		
2:00:00 AM		
3:00:00 AM		
4:00:00 AM		LATE NIGHT BLACK AND WHITE
5:00:00 AM		
6:00:00 AM		
7:00:00 AM		

Main Events:

Opening Ceremonies *Friday 5pm*

The "opening" event of the con, even though it's several hours in! It's exciting!

The Concert! *Friday 10pm*

We have musical guests! They play music! This is not a complicated event.

Cosplay Contest *Saturday 7pm*

Says exactly what it is on the tin!

The Dance *Saturday 9pm*

Put on your boogie shoes and get down with some sick beat? I think? I'm just writing the program guide. I'm not cool enough to write this summary.

Closing Ceremonies *Sunday 4pm*

It's over! Sit down with Nerd & Tie's Trae, Nick and Pher as we talk about the weekend we all just had together

The "Late Night Black and White" *Late Night Friday and Saturday*

A Marathon of classic black and white science fiction and horror films, including *The Last Man on Earth*, *House on Haunted Hill*, and *Night of the Living Dead!*

Schedule

Saturday	Programming One	Programming Two
8:00:00 AM		
9:00:00 AM		LATE NIGHT BLACK AND WHITE
10:00:00 AM	16 Bit Summer Dojo	
11:00:00 AM	Podcasters Meetup	
12:00:00 PM	Podcasting 101	Getting into Character
1:00:00 PM	Atop the Fourth Wall LIVE!	Must Read Manga and Must Watch Anime
2:00:00 PM	Famicom Dojo Podcast LIVE!	
3:00:00 PM		Superhero Movie Cliches
4:00:00 PM	Nerd & Tie LIVE!	Where in the World is Your Anime?
5:00:00 PM		Voice Acting vs Live Acting
6:00:00 PM	<i>Cosplay Setup</i>	Tiffany Grant Autograph Session
7:00:00 PM	COSPLAY	
8:00:00 PM		
9:00:00 PM	<i>Dance Setup</i>	
10:00:00 PM		
11:00:00 PM	DANCE	
12:00:00 AM		
1:00:00 AM		
2:00:00 AM		
3:00:00 AM		
4:00:00 AM		LATE NIGHT BLACK AND WHITE
5:00:00 AM		
6:00:00 AM		
7:00:00 AM		

Sunday	Programming One	Programming Two
8:00:00 AM		
9:00:00 AM		LATE NIGHT BLACK AND WHITE
10:00:00 AM		
11:00:00 AM	Celebrity Impressions workshop	
12:00:00 PM	Gaming with Brownie	
1:00:00 PM	Cosplay on a Budget	The CLAMP Panel
2:00:00 PM	Last Chance Guest Q&A and Autograph Session	Boogie Wonderland
3:00:00 PM		
4:00:00 PM	CLOSING CEREMONIES	

Panels

Friday

One Piece Fan Discussion

Panelist: Paul Langland

Friday 1pm, Programming One

A discussion about the Anime series One Piece. The panel will discuss the plot of the series and where it has went and where it is going. WARNING: There will be some spoilers.

The Makings of a Great Story

Panelist: Jane Lofquist

Friday 2pm, Programming One

From the foundation of what a story is at its core to the development of character and sub-plots, this is a panel all about how to create a good story – even if you're not an English major. With exercises to improve writing skills and other helpful tips to create a successful story.

Geek Trivia Contest

Panelists: The UGO Podcast

Friday 3pm, Programming One

The hosts of the UGO podcast (Unapologetic Geek Out) will test your geek knowledge of movies, cartoons, anime, video games and all things geek related. Prizes provided by the UGO podcast. Check us out on iTunes!

Hello Kitty!

Panelist: Tiffany Grant

Friday 4pm, Programming Two

Hello Kitty always says, "You can never have too many friends!" Come join Tiffany Grant as she shares her love for all things Kitty. (Besides being an avid collector, Tiffany was the scriptwriter for the English version of Hello Kitty's Animation Theatre TV series in which she played three major characters.)

How (Not) To Make it on Youtube

Panelists: Sean Corse, Lewis Lovhaug

Friday 6pm, Programming One

While many people might try to tell you how to become successful in online video, this panel is about everything you *shouldn't* do. Join our guests for a discussion of the (sometimes hilarious) mistakes they made along the way trying to "make it" online.

Langland vs Punch Out

Panelist: Paul Langland

Friday 6pm, Programming Two

Langland is bringing back an old local convention favorite. Langland will play and beat Mike Tyson and the other boxers in the classic NES title Mike Tyson's Punch Out.

Designing an RPG

Panelist: Craig Sieracki

Friday 7pm, Programming One

Ever think about developing your own tabletop game or RPG? Craig has. Join one of the co-authors of Chomp! as he talks about what it takes to develop a game.

Eorzea's Finest (Maybe): A FFXIV Meet n Greet

Panelist: Jess Ange

Friday 7pm, Programming Two

Casual meet and greet panel with a trivia game and gameplay discussions! Yes, Lalafells are welcome.

Craziest Japanese Commercials

Panelist: Viga (Victoria Gadson)

Friday 8pm, Programming Two

This is an hour of a curated various Japanese commercials that are funny, cute or just...weird.

Saturday

The 16-Bit Summer Dojo!

Panelist: Sean Corse

Saturday 10am, Programming One

Sure, it's now technically fall, but Famicom Dojo has been hard at work at new videos all summer. Join Sean "SeanOrange" Corse for a sampling of Famicom Dojo's latest videos, along with what he's working on next!

Podcasters' Meetup

Saturday 11am, Programming One

Do you podcast? Do you want to talk with other podcasters? Then this, right here, is your opportunity to do so!

Podcasting 101

Panelists: The UGO Podcast

Saturday 12pm, Programming One

Nick Thyges, The Merc with a Mic and host of the UGO podcast on iTunes, lets you know the ins and outs of creating and running a podcast. Starting your own podcast or simply curious about the process? Come down and learn a thing or two.

Getting Into Character

Panelist: Helena Steele

Saturday 12pm, Programming Two

Topics will cover posing for cosplay photo shoots and acting for CMVs. Panel will include a screening of "BREATHLESS" a cosplay short film as well as Q & A with Helena Steele, the writer and an actress in the film.

Atop the Fourth Wall LIVE

Panelist: Lewis Lovhaug

Saturday 1pm, Programming One

A live version of Linkara's "Atop the Fourth Wall" webseries.

Must Read Manga and Must Watch Anime

Panelists: Cassandra Pearson and Claire Borchard

Saturday 1pm, Programming Two

Provides an introductory course on anime and manga. Goes through history of the mediums, the different genres, legal ways to access series, and provides examples of series that define and defy genre tropes.

The Famicom Dojo Podcast LIVE!

Panelist: Sean Corse

Saturday 2pm, Programming One

A live version of the retro-gaming podcast Famicom Dojo!

Nerd & Tie LIVE!

Panelists: Trae Dorn, Pher Sturz, Nick Izumi

Saturday 3pm, Programming One

Join us for a live version of the Nerd & Tie Podcast, as they discuss the latest news and events in the geek world.

Panels

Superhero Movie Cliches

Panelist: Kristoffer Martin

Saturday 3pm, Programming Two

A discussion comparing recent Superhero movies and their common plot structure, tropes, and cliches.

Where in the World is Your Anime?

Panelist: Cassandra Pearson

Saturday 4pm, Programming Two

An informational and interactive panel focusing on anime and manga with settings outside of Japan, but still set on Earth (with the exception of one with takes place on the moon).

Voice Acting vs. Stage Acting/On-Camera Acting

Panelist: Tiffany Grant

Saturday 5pm, Programming Two

What's different? What's the same? A veteran performer discusses show business, answers your questions and shares their insights.

Sunday

Celebrity Impressions Workshop

Panelists: The UGO Podcast

Sunday 11am, Programming One

Nick Thyges, the host of the UGO podcast and Merc with a Mic, will teach you the tips and tricks for impersonating your favorite celebrities, characters, and cartoons. Come down to hear some funny voices.

Gaming with Brownie

Panelist: Matt "StrangeBrownie" VanWinkle

Sunday 12pm, Programming One

A Panel about collecting, cataloging, and upkeeping video games.

Cosplay on a Budget

Panelist: Helena Steele

Sunday 1pm, Programming One

If you've heard before that cosplay has to be expensive, you're wrong! This panel explores how to costume on a tight budget. We will cover where to go for deals, how to budget effectively, and talk about alternatives to expensive materials.

The CLAMP Panel

Panelist: Cassandra Pearson

Sunday 1pm, Programming Two

An informational panel on the mangaka group CLAMP and all of their works.

The Last Chance Guest Q&A & Autograph Session

Panelists: Tiffany Grant, Lewis Lovhaug, Helena Steele, Sean Corse

Sunday 2pm

Miss any of our guests panels, but still want a chance to see them? Well head on over to our "Last Chance" panel. The first hour is a Q&A, where you can ask them whatever burning question you need to ask, followed by an autograph session in the second hour.

Boogie Wonderland

Panelist: Cassandra Pearson

Sunday 2pm Programming Two

A dance session for parapara, dances featured in anime, or dances set to Japanese or Korean pop music. Attendees will be able to select from a list of available dances.

Nerd & Tie is hosted by Trae Dorn, Pher Sturz and Nick Izumi
The Nerd & Tie Expo is managed under license by Nexpo Event Management, LLC
Video game services were provided by World 9 Gaming
Tabletop Gaming is hosted by Gnome Games

Additional Support was provided by the local fandom community in both Wisconsin and Minnesota,
and we would like to thank No Brand Con for their generosity and equipment support.

The Nerd & Tie Expo Will Return in 2017

...Somewhere?

Still figuring that bit out.

NOBRANDCON.ORG

NO BRAND CON

APRIL 21ST-23RD, 2017

**CHULA VISTA RESORT
WISCONSIN DELLS, WI**

**24-HOUR
VIDEO GAME ROOM**

**24-HOUR
TABLETOP GAMING**

COSPLAY CONTEST

ARTIST ALLEY

VENDOR ROOM

